FORTÉ Campus Ambassador Program

Forté

Forté is a non-profit consortium of talented women, influential companies, leading undergraduate and business schools, and pioneering donors. Together, these groups work together to launch women into fulfilling, significant careers through access to business education, professional development, and a community of successful women.

Forté Campus Ambassador

Forté Campus Ambassadors are undergraduate women who are eager to champion the mission of Forté. These leaders seek to connect with like-minded peers and bring them together around the mission of the organization. Additionally, Ambassadors celebrate the success of their peers, advocate for their colleagues, and amplify the voices of undergraduate women at their university.

With an average time commitment of one to two hours per week, this role is a great way to build your network, work towards organizational goals, and develop in-demand leadership skills. All Forté Campus Ambassadors will report directly to the Regional Ambassador for their campus’ region and have access to the Forté Undergraduate Program Manager.

Campus Ambassadors who meet or exceed goals will receive:

- Invites to exclusive quarterly content session with Forté corporate partners
- Spot bonuses including gift cards, swag bags, and more

Additional Campus Ambassador perks include:

- Early access and registration to Forté and exclusive partner events including the Undergraduate Women’s Leadership Summit in Fall 2021
- Professional development opportunities including blog and video features, company externships, and conference participation

Responsibilities

- Encourage undergraduate women on your campus to complete their Career Ready Certificate with Forté - the key signal to Forté corporate partners that a student is ready for the workforce
- Drive applications for Forté Undergraduate Conferences in the Fall and Spring semesters
- Support yielding students to attend Forté Undergraduate Conferences from your campus
- Acquire sign ups and drive attendance to Forté virtual events including webinars, Ask Me Anything sessions, and other online engagement activities
- Track efforts to build the Forté brand on campus via an Engagement Dashboard to report to Regional Ambassador, Forté, and School Partners
- Attend Forté Ambassador Kick-Off Training in August 2021
- Meet monthly with Regional Ambassador
- Actively share community engagement ideas and feedback with Forté leadership
• Interact with and share Forté undergraduate initiatives on social media
• Introduce Forté to the clubs and organizations that you are part of on your campus
• Conduct marketing activities (with support from Regional Ambassador and Program Manager) that will spread awareness about Forté at your school - this includes (but is not limited to) emails, social media posts, collateral/ flyers, and more

Qualifications
Preference will be given to those who actively participate within the Forté community. Examples include:

• Attended at least one Forté undergraduate leadership conference
• Completion of (or at least 50% through) Career Ready Certificate activities
• Active participation in events such as webinars, AMAs, and more

Other qualifications include:

• Undergraduate student (first year, sophomore, junior) in good academic standing from a Forté partner school
• Proven leadership skills and abilities through student involvement activities, volunteer work, or part-time or full-time employment

To Apply
Apply to be a Campus Ambassador and help change the balance of power in the workplace! Applications will be accepted on a rolling basis throughout the fall 2021 semester. Apply here.

*This position is a commitment for the 2021-2022 Academic Year starting in August 2021 and continuing through May 2022.

For questions about the Forté Campus Ambassador position, please contact Megan McMahon (Program Manager, Undergraduate) at megan@fortefoundation.org