As a sponsor, I’ve gained exposure to top talent and have hired Forté conference attendees at several different organizations I’ve worked at over the years.

The National Campus to Business Leadership Conference is the premier virtual event for meeting top undergraduate candidates — 300+ women — from diverse backgrounds who attend leading colleges and universities around the country.

**VIRTUAL CONFERENCE SPONSORSHIP BENEFITS**

**Connect with Hundreds of Top Female Undergraduates**
- Meet well-vetted, diversity candidates who are ready to get to work
- Connect with undergraduate women who meet your organization’s needs and are ready to fill open internship positions

**Easy Access to Vetted Talent**
- Seamlessly connect with candidates at the Career Expo and in private, virtual chat rooms
- Exhibit information about your organization on a dedicated company page in the Virtual Conference Platform
- Receive a resume book of students admitted to the conference

**Exclusive Ways to Engage with Conference Attendees**
- Display what makes your organization unique to the best and largest pool of undergraduate female candidates
- Reveal a different side of your organization by providing speakers for industry panels
- Engage with attendees as coaches during experiential learning simulations

**VIRTUAL CONFERENCE SPONSORSHIP: $6,000***
CURRENT ANNUAL CORPORATE PARTNERS REDUCED FEE: $4,500

*Special pricing available for government and non profit organizations
ABOUT FORTÉ
Forté’s community of motivated and inspiring women is changing the balance of power in the workplace.
Through business education, role models, professional networks, and leadership training, Forté shows women how to build the credibility, skills, network, and confidence to thrive as leaders and change the status quo.
Our powerful alliance of talented women, influential companies, leading undergraduate and business schools, and pioneering donors empowers women to change their career trajectories, their earning power, and their lives.

WHO ARE THE ATTENDEES?
Top students from among all years, with a primary representation of sophomore and junior women, from diverse major backgrounds who are interested in business careers

WHAT IS THE OBJECTIVE?
Promote business career exploration, leadership skill training, and networking

TOP COLLEGES & UNIVERSITIES REPRESENTED
Arizona State University, AZ
Brown University, RI
Carnegie Mellon University, PA
Columbia University, NY
Cornell University, NY
George Washington University, DC
Indiana University Bloomington, IN
Michigan State University, MI
New York University, NY
Pennsylvania State University, PA
Purdue University, IN
Rutgers, The State University of New Jersey, NJ
University of Iowa, IA
University of Kentucky, KY
University of Michigan/Ann Arbor, MI
University of Pennsylvania, PA
University of Southern California, CA
University of Virginia, VA
Washington University in Saint Louis, MO
Yale University, CT

TOP FIELDS OF STUDY REPRESENTED
Business
Computer Science and Information Systems
Economics
Engineering
Finance/Accounting
Humanities/Social Sciences
Liberal Arts
Mathematics/Statistics
Physical Sciences

INTERESTED IN SPONSORSHIP?
Contact Veronica Lee at veronica@fortefoundation.org

PAST CONFERENCE ADMIT DEMOGRAPHICS*

RACE/ETHNICITY
- 37% Asian/Pacific Islander
- 29% White, not of Hispanic origin
- 12% Black/African American
- 11% Hispanic/Latino
- 8% Two or more races/Other
- 3% Prefer not to answer

68%
Women of Color

26%
First Generation

FORTÉ IS VERY MUCH IN THE TRENCHES of actually giving women the tools and resources they need to accelerate their careers —whether that is through Rising Stars and conferences at the undergraduate level or financial resources through the Forté Fellowship that allow women who may not have the opportunity otherwise to go to business school.

“— Alex Walker Turner, Engagement Manager, McKinsey & Company

*Data reflects 2019 conference