

FORTÉ MBA ALUMNI *conference*

June 13 - 14, 2025
Denver, CO



The 2nd Annual Forté MBA Alumni Conference brings together post-MBA women leaders to network and find inspiration. This premier event is designed to foster growth and connection among accomplished women from leading MBA programs, making it an ideal space for both professional development and talent engagement.

Highlight your company as a champion for women leaders with customized sponsorships to engage with highly-qualified MBA alumni, including meaningful recruiting and networking opportunities with top-tier talent.

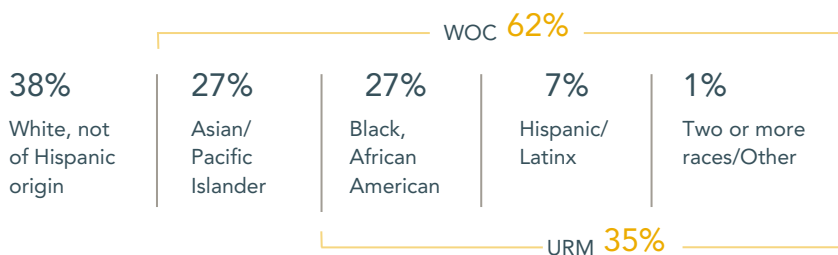
100+

Post-MBA women from leading MBA programs expected to attend

98%

Past attendees are likely/very likely to attend again and recommend to a friend

2024 MBA ALUMNI CONFERENCE ATTENDEE DEMOGRAPHICS



MORE WOMEN *leading*

Forté's community of motivated and inspiring women – 125,000 and counting – is changing the balance of power in the workplace. Our powerful alliance of talented women, influential companies, leading undergraduate and business schools, and pioneering donors empowers women to change their career trajectories, their earning power, and their lives.



Learn more at fortefoundation.org

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SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL: \$7,500

Welcome Kickoff Keynote



SPOT AVAILABLE

- Lead sponsor of opening plenary at industry-leading conference for Forté MBA alumni women
 - Provide executive-level speaker to deliver 20-minute keynote to kick off the conference on Saturday morning (speaker and content to be mutually agreed upon by partner and Forté)
 - Two free full conference registrations, allowing your employees to engage in the conference content and network with other attendees throughout the event
 - Access to conference registration contact list
 - Exclusive signage and branding as the presenting sponsor of the Welcome Keynote session at the event and visibility as a Diamond Level Sponsor on signage throughout MBA Alumni Conference events
 - Priority company placement in marketing materials and messages to women leaders regarding the event
 - Priority company logo/link placement on conference website
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Conference Luncheon Keynote



SPOT AVAILABLE

- Lead sponsor of luncheon plenary at industry-leading conference for Forté MBA alumni women
- Provide executive-level speaker to deliver 20-minute keynote to lunch audience on Saturday (speaker and content to be mutually agreed upon by partner and Forté)
- Two free full conference registrations, allowing your employees to engage in the conference content and network with other attendees throughout the event
- Access to conference registration contact list
- Exclusive signage and branding as the presenting sponsor of the luncheon keynote during the event and visibility as a Diamond Level Sponsor on signage throughout MBA Alumni Conference events
- Priority company placement in marketing materials and messages to women leaders regarding the event
- Priority company logo/link placement on conference website

PLATINUM LEVEL: \$5,000

Opening Reception Host



SPOT AVAILABLE

- Host sponsor of Friday Night Opening Reception welcoming all Alumni Conference attendees
- Provide speaker to deliver 5-minute welcoming remarks
- One free conference registration, allowing an employee to engage in the conference content and network with other attendees throughout the event
- Access to conference registration contact list
- Exclusive signage and branding as the presenting sponsor of the Opening Reception at the event and visibility as a Platinum Sponsor on signage throughout MBA Alumni Conference events
- Priority company placement in marketing materials and messages to women leaders regarding the event
- Priority company logo/link placement on conference website

PLATINUM LEVEL continued

Closing Reception Host

1 SPOT AVAILABLE

- Host sponsor of Saturday Night Closing Reception, celebrating the new networks built and success of the Alumni Conference
 - Provide speaker to deliver 5-minute remarks at closing reception
 - One free conference registration, allowing an employee to engage in the conference content and network with other attendees throughout the event
 - Access to conference registration contact list
 - Exclusive signage and branding as the presenting sponsor of the Closing Reception at the event and visibility as a Platinum Sponsor on signage throughout MBA Alumni Conference events
 - Priority company placement in marketing materials and messages to women leaders regarding the event
 - Priority company logo/link placement on conference website
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Conference Closing Sponsor

1 SPOT AVAILABLE

- Sponsor of the signature keynote speaker who will be closing out the Alumni Conference
- Provide 5-minute introduction to the Conference Closing Keynote
- One free conference registration, allowing an employee to engage in the conference content and network with other attendees throughout the event
- Access to conference registration contact list
- Exclusive signage and branding as the presenting sponsor of the Conference Closing at the event and visibility as a Platinum Level Sponsor on signage throughout MBA Alumni Conference events
- Priority company placement in marketing materials and messages to women leaders regarding the event
- Priority company logo/link placement on conference website

GOLD LEVEL: \$3,000

Session Sponsor

4 SPOTS AVAILABLE

- Provide 5-minute introduction to one of the Conference Sessions
- Access to conference registration contact list
- Signage and branding as the presenting sponsor of that session and visibility as a Gold Level Sponsor on signage throughout MBA Alumni Conference events
- Priority company placement in marketing materials and messages to women leaders regarding the event
- Priority company logo/link placement on conference website