

FORTÉ

MORE WOMEN LEADING

Forté Undergraduate Partnership Impact Report 2023

10%

of Fortune 500
CEOs are women.

8%

of S&P 600
CEOs are
women

42%

of MBA
graduates are
women.

33%

of S&P board
seats are held
by women

A woman with dark hair in a ponytail, wearing glasses and a dark blazer, stands in profile facing left. She is holding a large cardboard box. The background is a blurred image of a building with classical columns and steps.

WHAT CALLED **FORTÈ TO ACTION?**

Fortè was founded following a 2000 Catalyst and University of Michigan study that identified key barriers preventing women from pursuing business leadership and business education

A business career
doesn't align **with**
my values.

.....

**No one is
encouraging
me** to attend
business school.

I don't have
the right skills
for business.

.....

**I don't see women
having** satisfying
careers in business.

CELEBRATING 20 YEARS OF IMPACT

4,000

Leadership conference attendees since their inception

300

Students earn their Career Ready Certificate annually

\$20,000

Annual scholarship awarded thanks to our partners and donors

+48%

Increase in women's MBA enrollment since 2001

What We Do

WE HELP WOMEN:

Reimagine what's possible

By exploring the endless career options in business, from healthcare to hospitality

Accelerate their careers

By providing equal access to an infrastructure — business education, role models, professional networks, leadership training

Find financial support

With subsidized programs, workshops, and scholarship to help women advance throughout their education and careers





WHO WE ARE

FORTÉ'S POWERFUL ALLIANCE

Influential companies

Leading undergraduate and business schools

Talented women

Pioneering donors

**115,000+ Women
rising in business**

UNDERGRADUATE PROGRAMS

Member Schools:

Forté partners with nearly 70 undergraduate schools to provide free resources and experiences for undergraduate women.



Spring 2023 Undergraduate Programs

Undergraduate Campus Leadership Summit

January 13, 2023
Virtual

.....

220+ Registrants



SPEAKER ANNOUNCEMENT!
MEET SARAH STREICHER
Creator of The Wilds

Register now for the virtual Campus
Leadership Summit | Jan. 13, 2023



**LET'S
CLIMB
HIGHER**



THANK YOU SUMMIT PARTNER
JPMORGAN CHASE & Co.

MORE WOMEN LEADING



LET'S
DREAM
BIG



National Campus to Business Leadership Conference

March 2-3, 2023
Plano, TX (Dallas Metro Area)
JPMorgan Chase & Co

.....
240+ Registrants



MORE WOMEN LEADING

National Campus to Business Leadership Conference

THANK YOU SPRING 2023
FORTÉ CONFERENCE PARTNERS



JPMORGAN CHASE & CO.

PIMCO

Gartner®

ACTIVISION

COWEN

CREDIT SUISSE

Deloitte.

Deutsche Bank

Goldman Sachs

Bloomberg

BANK OF AMERICA

INSEAD
 "The Business School for the World"

MIT
 MANAGEMENT
 SLOAN SCHOOL

citi

GREYSTAR
 The Most Active in Global Investing

Dow

LEK

SMU
 Cox School of Business

BerkeleyHaas

Hines

FTI
 CONSULTING

Fidelity
 INVESTMENTS

BAIN
 & COMPANY

Wharton
 UNIVERSITY OF PENNSYLVANIA

UNIVERSITY OF VIRGINIA
 DARDEN SCHOOL of BUSINESS

MACQUARIE

K1

SMBC

Vanguard

PNC

CAPITAL GROUP®

Carnegie Mellon University
 Tepper School of Business

Columbia Business School
 The International Institute for Finance

CARLSON SCHOOL
 UNIVERSITY OF MINNESOTA

Yale SCHOOL OF MANAGEMENT

DUKE
 FUQUA
 SCHOOL OF BUSINESS

GEORGETOWN UNIVERSITY
 McDonough
 SCHOOL of BUSINESS

VANDERBILT
 Owen Graduate School of Management

Northwestern
 Kellogg
 SCHOOL of MANAGEMENT

RICE BUSINESS
 JAMES H. ROBERTS SCHOOL of BUSINESS

CHICAGO BOOTH
 The University of Chicago Booth School of Business

UNC
 ROBERT M. HALEY
 BUSINESS SCHOOL

MORE WOMEN LEADING

Forté 20 YEARS

FORTÉ MBA FORUM FOR UNDERGRADUATE STUDENTS

- Forté's free MBA Forum for Undergrads is held annually to empower women with information about the value of an MBA.
- Students make critical connections with admissions reps, MBA alumni, and students from top business schools in North America and Europe — all while forming an unmatched peer support network.

278 Registrants

PARTICIPATING FORTÉ MBA PARTNERS

Carnegie Mellon University (Tepper School of Business) • Columbia Business School • Duke University (The Fuqua School of Business) • Georgetown University (McDonough School of Business) • INSEAD • Massachusetts Institute of Technology (Sloan) • Northwestern University (Kellogg School of Management) • Rice University (Jesse H. Jones Graduate School of Business) • Southern Methodist University (Cox School of Business) • University of California - Berkeley (Haas School of Business) • University of Chicago (Booth School of Business) • University of Minnesota - Twin Cities (Carlson School of Management) • University of North Carolina (Kenan-Flagler Business School) • University of Pennsylvania (The Wharton School) • University of Virginia (Darden School of Business) • Vanderbilt University (Owen Graduate School of Management) • Yale School of Management

Fall 2023
Undergraduate Programs

College Fast Track to Finance Conference

September 29, 2023
New York, NY
Deutsche Bank

.....
300+ Registrants



**LET'S
MAKE
TRACKS**

MORE WOMEN LEADING



Forté College Fast Track to Finance

THANK YOU FALL 2023
FORTÉ CONFERENCE PARTNERS



Corporate Partners



Business School Partners



MORE WOMEN LEADING



"Always say yes to these events! I definitely recommend applying. Even if you're unsure of your path, or you don't know exactly what you want to do, you're going to have a learning experience that could benefit you in the future."



"Forté helps you see your best self. The organization gives you the tools to envision how you want to lead and where you want to lead — and the steps to get there."

Agnes Scott College

"CFTF exceeded my expectations of the successful and inspiring business women I would meet. I enjoyed hearing the presentations and participating in the Portfolio Simulation and Stock Pitch Challenge."

Case Western Reserve University



"It was very fulfilling to interact with a lot of people interested in the same field. I got to speak with the female bankers from different investment banking firms and actually hear how they experienced the workplace. That was just incredible."

University of Florida

LET'S
GET
REAL



Women of Color Leadership Symposium

November 3, 2023
Washington D.C.
PNC Bank



.....
125 Registrants

MORE WOMEN LEADING

WOMEN OF COLOR LEADERSHIP SYMPOSIUM

Scholarship

The Forté Undergraduate Women of Color Leadership Symposium Scholarship is an initiative to support undergraduate women who identify as African American / Black, Latina/x, and Native American with a one-time cash award that can be used toward their professional development.

Scholars were eligible for one of several \$1,500 scholarships just by attending the symposium and sharing what they learned.

Scholarship Recipients

Kennedy Sayres
Howard University

Mary Alabi
Howard University

Jennifer Lachapelle
Stony Brook University

Women of Color Leadership Symposium

THANK YOU FALL 2023
FORTÉ CONFERENCE PARTNERS



Corporate Partners



Business School Partners



MORE WOMEN LEADING



"The panelists impacted me because I could relate to what they were saying. Seeing so many successful women talk about how they went through the exact same thing made me feel so much better."

Stony Brook University, SUNY



"During the conference, I constantly took notes and quotes that caught my attention so those 'gems' would stick with me and offer guidance whenever I feel slightly discouraged or unmotivated."

Hunter College - CUNY

"This conference was a place to be real about some of the hindrances that women of color can experience. While some of our workplace issues cannot be solved overnight, a candid conversation goes a long way."

University of Maryland/College Park

"I am extremely grateful that I was a part of Forté's Candid Conversations Conference as it has allowed me to connect with women of color who have provided me with amazing advice."

University of Maryland/College Park



Forté MBA Launch for Undergraduate Students

FALL 2023

Preparation for Deferred MBA & Specialty Masters Applications

- Four weeks of exclusive content
- Network with peers across schools
- Direct access to top MBA and graduate business schools

40 Registrants

PARTICIPATING FORTÉ MBA PARTNERS

Boston University (Questrom School of Business) • Carnegie Mellon University (Tepper School of Business) • Columbia Business School • Duke University (The Fuqua School of Business) • Harvard Business School • INSEAD • Massachusetts Institute of Technology (Sloan) • Northwestern University (Kellogg School of Management) • Pennsylvania State University (Smeal College of Business) • Southern Methodist University (Cox School of Business) • University of California - Berkeley (Haas School of Business) • University of Chicago (Booth School of Business) • University of Minnesota - Twin Cities (Carlson School of Management) • University of North Carolina (Kenan-Flagler Business School) • University of Pennsylvania (The Wharton School) • University of Rochester (Simon Business School) • University of Virginia (Darden School of Business) • Yale School of Management

All-Year Undergraduate Programs

UNDERGRADUATE VIRTUAL PROFESSIONAL DEVELOPMENT 2023



1000+
registrants



Building Your Professional Brand

Hosted by JPMorgan Chase & Co.

Resume and Cover Letter Workshop

Hosted by Penn State Smeal College of Business

Telling Your Story: Connecting the Undergraduate Experience to a Career

Hosted by SMU Cox School of Business

How To Prepare for a Banking Interview Workshop

Hosted by TD Cowen

Exploring the World of Business and the MBA

Hosted by Carnegie Mellon University, Tepper School of Business

The Recruitment Process from Start to Finish

Hosted by PIMCO

Resume Review Day

Hosted by Amazon, Bank of America, TD Cowen, Gartner, Accenture, Fidelity, Hines, FTI, Macquarie, Truist, Goldman Sachs, Capital Group, Bloomberg, JPM, Liberty Mutual, Bloomberg, and Guggenheim

KEY VIRTUAL OPPORTUNITY

Forté Career Ready Certificate



Undergrad Earners

TOP REPRESENTED SCHOOLS

1. University of Florida
2. New York University
3. University of Kansas
4. University of Michigan
5. University of Chicago



Forté Career Ready Testimony

“The certificate program was insightful and valuable for me, especially as someone early in their college education and career. I learned about unique careers, like business analytics and product management. It was incredibly helpful to learn more about different skills, like professional communication, that are very important to succeed and thrive in a future career. All of this information made me feel a lot more prepared and excited when looking to begin my professional career journey.”

-Pranavi Reddi, Duke University

Read her full story [here](#).

TITLE PARTNER

J.P.Morgan

Career Ready Certificate Earners are also eligible for FREE SIE Exam Prep by Knopman Marks,



“*Insightful.* I was amazed by the breadth of resources provided, from modules introducing fields like Finance and Consulting, to workshops focused on building softer skills like negotiation and communication. To get these organized resources, along with a network of diverse women from schools across the country, was truly an inspiring experience, and a privilege.”

-Prashi Joshi, New York University

Read her full story [here](#).



Forté Job Center: GradLeaders

FORTÉ JOB CENTER

Looking for your next big opportunity? You've come to the right place. With the Forté Job Center, you'll gain visibility and get access to exclusive job openings.

- **Upload your resume.**

This is where leading companies come to find top talent — smart, ambitious and well-qualified women like you.

- **Search job openings**

posted by those same great companies. Whether you're looking to advance or re-enter the workforce, you'll find the perfect opportunity here.

- **Create a custom search**

and let the jobs roll into your inbox. Set up your profile, define the types of opportunities that match your passions and ambitions.



258+ jobs
and internships were
posted in 2023!

Add your resume

Search for job opportunities

Job alert newsletters – right
to your inbox!

#MoreWomenLeading Scholarship Contest

At Forté, we celebrated 20 years of #MoreWomenLeading. To commemorate this milestone, we hosted the #MoreWomenLeading Scholarship Contest where undergraduate women won a \$1,000 scholarship awarded throughout 2023.

The #MoreWomenLeading Scholarship Contest was for all undergraduate women or those who identify as women who are currently attending a U.S. school.



Scholarship Recipients

Gianna Pallante
New York University

Taite Shaivitz
University of Pittsburgh

Cynthia Amoaba
Bryn Mawr College

Alia Arya
University of Texas / Austin

Alexis Marks
Florida International University

Adrianna DeLeon
Texas A&M University

Tanya Sharda
New York University

Tori Lansford
University of Texas / San Antonio

Dulce Olmos Ocampo
New York University

Gia Panesar
Columbia University

Success Stories

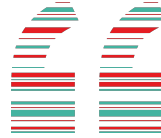
Students & Schools

Forté Women in Business Affiliate Network

COLLEGIATE CHAPTER SPOTLIGHT



Stony Brook Women in Business Club



"I think what has impacted me the most was seeing how many successful woman there are in the finance field. Before going to this conference, there were times that I would doubt myself and the career path that I have chosen. I always saw men in these positions and never woman. However, after talking to so many successful woman in the field of finance, it really signaled to me that this is a field that I can go in. "

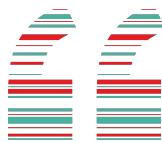
– Stony Brook WIB, College Fast Track To Finance Attendee

Forté Women in Business Affiliate Network

COLLEGIATE CHAPTER SPOTLIGHT



Hunter College Women in Business Club



"Forté helped me and my fellow undergraduate students find a community to learn about opportunities in the business field and network and learn from professionals through conferences and virtual fairs."

"By being part of Forté, I got the chance to be part of a caring and supportive business environment for women on campus. Through this opportunity, I have not only gotten the chance to grow my knowledge on the world of business but also build connections that would last a lifetime."

"Being a part of Forté has empowered me and my peers to foster an inclusive and diverse community that pushes women to be confident leaders." "

– Hunter College Campus Ambassadors



TAMANA PARYKAR

Texas A&M University
Class of 2025

Forté Journey Conferences

Campus to Business Leadership- '23
College Fast Track To Finance- '22 '23
Virtual College Conference- '22 '23

On Campus Engagement

Forté Ambassador Spring '22, '23-24

Intern Experience

Hines (Forté Partner Company)
Skyline Scholar '23

"As a Forté Ambassador, I have not only championed gender diversity but also undergone personal growth in my journey as a woman in business. This role has provided me with unique opportunities for skill development, networking, and mentorship, empowering me to navigate challenges with resilience. My experience as an ambassador has been transformative, contributing to my growth as a more confident, strategic, and impactful leader in the world of business. Thank you Forté for this amazing experience!"

School Partner Spotlights

Thank you to our school partners who accompanied students or provided additional financial support to students traveling to conferences. We are grateful for your commitment to students and to the Forté partnership. Representation at conferences from schools was remarkable and attendees were highly impressive.

Boston University



University of Connecticut



Lincoln University



School Partner Spotlights

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Iowa State University



Additional thank you to:

- ◆ Boston University
- ◆ Bryn Mawr College
- ◆ Cornell University
- ◆ George Washington University
- ◆ Howard University
- ◆ Hunter College
- ◆ New York University
- ◆ Purdue University
- ◆ Scripps College
- ◆ Southern Methodist University
- ◆ Texas Christian University

NEXT STEPS

- Invite students to join Forté for free!
- Explore ways the Forté Career Ready Certificate can support your career competencies programs.
- Invite mission-aligned student organizations to join Forté's Women in Business Affiliate Network.

SAVE THE DATE

- Partner Webinar - Thursday, January 25 at 12PM ET
- Undergraduate Virtual Women's Conference and Expo - 1/19/2024
- Undergraduate Fast Track to Finance - 2/16/2024 in NYC
- Virtual MBA Forum for Undergrads - 2/21/2024



Connect with Forté on Social



Tag us [@fortefoundation](#) and use
[#MoreWomenLeading](#)

THANK YOU FOR YOUR PARTNERSHIP!

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APPENDIX

Forté Contacts & List of Corporate & School Partners

MEET YOUR TEAM



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Corporate Partners



Undergraduate Partners

Business School Partners



Undergraduate School Partners



Undergraduate Partners – cont'd



INDIANA UNIVERSITY

IOWA STATE UNIVERSITY

Ivy College of Business



UNIVERSITY OF MINNESOTA



THANK YOU