

CHANGING THE STATUS QUO

Building a Pipeline of Women Business Leaders

Why FORTÉ MATTERS

Forté is changing the balance of power in the workplace. Through business education, role models, professional networks, and leadership training, Forté shows women how to build the credibility, skills, network, and confidence to thrive as leaders.

Our alliance of talented, diverse women; influential companies; leading universities and business schools; and pioneering donors is working together to advance women in business and create a more equitable workplace.

FORTÉ WORKS TO:

- **INTRODUCE** women to the endless career options available in business
- **PREPARE AND MOTIVATE** women of all backgrounds and career levels to pursue graduate business school and business leadership positions
- **CONNECT** students with a powerful network of diverse women business leaders, corporate recruiters, and graduate school admissions professionals
- **HIGHLIGHT AND PROMOTE** role models to inspire women to succeed

WHAT DRIVES FORTÉ TO ACTION



41%

of MBA grads are women, compared to 50% in law and medical schools



8.2%

of Fortune 500 CEOs are women



30%

of S&P 500 board members are women

LET'S WORK *together* TO INVOLVE



REACH CAREER-MINDED WOMEN

Become a Forté partner and **promote your Executive and Professional MBA opportunities** to thousands of current and future women business leaders. The women in our network regularly take advantage of Forté's online resources to develop their skill sets.

- Meet hundreds of prospective MBA candidates at our virtual Executive & Professional MBA forum
- Showcase your programs to our professional audience through our Executive and Professional MBA webinar series.
- Receive email access to attendees of our MBA Forums, MBALaunch, and Women Lead webinars and events

SHOWCASE YOUR FACULTY

In Forté's **Women Lead webinar series**, industry experts give dynamic presentations on how to enhance your communication skills, become a better leader, and more. Forté offers monthly live webinars with Q&A sessions. They are archived for members to watch on demand.

- Feature a faculty member or expert from your school as a webinar speaker, with an introduction that outlines the educational programming you offer



Forté is very much
in the trenches of
actually giving women
the tools and resources
they need to accelerate
their careers.



– Alex Walker Turner, Engagement
Manager, McKinsey & Company

WE SHOW OUR IMPACT BY:

MOBILIZING OUR MEMBERS

100,000+
WOMEN

- 50% Post College / No MBA
- 32% Post Graduate / MBA
- 9% Undergraduate students
- 8% MBA students

REACHING DIVERSE WOMEN

53%+

- 39% White
- 25% Asian / Pacific Islander
- 13% Black / African American
- 9% Hispanic / Latino
- 3% Other / Two or more
- 6% Prefer not to share

REACHING PROFESSIONAL WOMEN

39% of members are 31-39
24% are 40 and older

PROMOTING BUSINESS EDUCATION

722,000
website views

70,000+
professionals receive
our newsletter

7,600+
attend our
business education
events

Forté Data, 2021

MORE WOMEN IN BUSINESS LEADERSHIP



SHARE YOUR STORY

Forté's **Business 360°** blog is packed with insightful articles that will inform, motivate, and inspire professional women.

- Highlight women leaders from your school by sharing their stories with our community
- Offer insights from your faculty, authors, or experts in articles posted with the school's byline

AND MORE!

Spotlight Listing on Forté's Executive and Professional MBA page

Event Calendar Listings Include your application and program deadlines (5/month) in Trending @ Forté monthly newsletter. Include information session event listings (3/month) in quarterly Executive and Professional MBA Roundup Email

Discounted banner advertising and social media opportunities

Forté's powerful alliance of 100,000 members and 200+ top companies and schools is working together to advance women in business.

FORTÉ EXECUTIVE AND PROFESSIONAL MBA PARTNERS

Alliance Manchester Global MBA	Ohio State Fisher College of Business
Arizona State University W. P. Carey School of Business	Queen's University (Smith School of Business)
Auburn University Harbert College of Business Graduate Executive Programs	Rice University Executive MBA
Chicago Booth Executive MBA	SMU Cox Executive MBA
Columbia Business School EMBA	University of California - Berkeley (Haas School of Business)
Cornell SC Johnson College of Business Executive MBA	University of California - Los Angeles (Anderson School of Management)
Duke University (Fuqua School of Business)	University of Michigan (Ross School of Business)
ESADE Executive MBA	University of Minnesota's Carlson School of Management
Georgetown McDonough School of Business	University of North Carolina Kenan-Flagler Business School
HEC-Paris	University of Notre Dame (Mendoza College of Business)
IE Business School Executive MBA	University of Rochester Executive MBA
INSEAD Global Executive MBA	University of Virginia (Darden School of Business)
Johns Hopkins Carey Business School Executive Education	University of Wisconsin-Madison (Wisconsin School of Business)
Kellogg Executive MBA	Vanderbilt University Owen Graduate School of Management
MIT Sloan School of Management	Wharton MBA for Executives
McCombs Professional MBA and EMBA	Yale SOM EMBA
NYU Stern School of Business	

FORTÉ CORPORATE PARTNERS

Accenture	Cognizant	Harris Williams	Prologis
Alexander Group	Credit Suisse	Hines	PwC
AlixPartners	DaVita	Johnson & Johnson	Raymond James
Amazon	Deloitte	J.P. Morgan	Republic Services
American Airlines	Deutsche Bank	Kearney	Siemens
Anheuser-Busch InBev	Discover	Lazard	UBS
Ankura	The Dow Chemical Company	L.E.K. Consulting	US Department of State
AT&T	Eaton Vance	Liberty Mutual	Vanguard
Bain & Company	Ecolab	MASCO Corporation	Walmart
Bank of America	Evercore	McKinsey & Company	Wells Fargo Securities
Barclays	ExxonMobil	Merck	Whirlpool Corporation
Blackstone	EY	Moelis & Company	ZS
Bloomberg	Fortive	Morgan Stanley	NON-PROFIT:
Capital Group	GCM Grosvenor	Mutual of Omaha	CFA Institute
Chevron	Goldman Sachs	Ocean Spray	Graduate Management Admissions
Cigna	Greystar	PIMCO	Council
Citi	Guggenheim Partners	The PNC Financial Services Group	

Partners as of 2/1/22

For more information, contact:

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More Women Leading

fortefoundation.org

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