

CHANGING THE STATUS OUO

Building a Pipeline of Women Business Leaders

Uly forté matters

Forté is changing the balance of power in the workplace. Through business education, role models, professional networks, and leadership training, Forté shows women how to build the credibility, skills, network, and confidence to thrive as leaders.

Our alliance of talented, diverse women; influential companies; leading universities and business schools; and pioneering donors is working together to advance women in business and create a more equitable workplace.

FORTÉ WORKS TO:

- **INTRODUCE** women of all backgrounds to the benefits of a business career
- PREPARE AND MOTIVATE women to pursue graduate business school and business leadership positions
- **CONNECT** undergrads with a powerful network of diverse women business leaders, corporate recruiters, and graduate school admissions professionals
- **HIGHLIGHT AND PROMOTE** role models to inspire women to succeed

WHAT DRIVES **FORTÉ TO ACTION**



57.5%

of students who earn a bachelor's degree are women







of total venture capital funding received by women business founders



Forté's success is driven by the active involvement and longstanding commitment of our partners. Engaged partners help us maximize our outreach efforts and deliver high impact programming – they are the key to inspiring women's pursuit of business careers and positions of leadership.

FORTÉ UNDERGRAD PROGRAMS

- Career Readiness Activities
- Internship and Job Board
- Conversations across Majors & Schools
- Professional Development and Equity & Allyship Webinars



- National Campus to Business Leadership Conference
- Undergraduate Women of Color College Leadership **Symposium**
- College Fast Track to Finance Conference
- Undergraduate Women's Campus Leadership Summit

FORTÉ NETWORKING AND MENTORSHIP

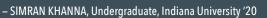
- Forté Women in Business National Club Network and **Campus Ambassador Program**
- Monthly Webinars, Ask Me Anything Sessions, and Meetups - Hosted by Corporate and MBA Recruiters
- MBA Exploration with School Representatives and MBA women







Forté really helped me be more vocal. I became comfortable asking questions and talking in meetings. I realized that Bloomberg wouldn't have hired me if they didn't want to hear my voice.



Intimidated by the investment world, finance major Simran Khanna had never considered investment management as a possible career path. That changed when she met women role models at Forté who taught her that her voice mattered.

FORTÉ INVOLVEMENT Forté Career Ready, Campus Ambassador, College to Business Leadership Conference, College Fast Track to Finance Conference

CURRENT ROLE Market Data Analyst, Bloomberg

CORPORATE CONNECTIONS

Credit Suisse

Deutsche Bank

The Dow Chemical Company

DaVita

Deloitte

Discover

Ecolab

Evercore

Fidelitv

Fortive

Gartner

Greystar

GCM Grosvenor

Goldman Sachs

ΕY

ExxonMobil

Eaton Vance

Forté partner companies share our goal of achieving female representation across the corporate spectrum – from exciting opportunities right out of college, to a seat at the strategy table in mid-career, to greater numbers on corporate boards and in the chief executive's office.

FORTÉ CORPORATE PARTNERS

Accenture Alexander Group AlixPartners Amazon American Airlines Anheuser-Busch InBev Bain & Company Bank of America Barclays BlackRock Blackstone Bloomberg Bose Capital Group Chevron Citi Cognizant

Guggenheim Partners Harris Williams Hines Johnson & Johnson J.P. Morgan Kearney Lazard L.E.K. Consulting Liberty Mutual MASCO Corporation McKesson Merck MFS Investment Managment Moelis & Company Morgan Stanley Ocean Spray Pegasystems



PwC

PIMCO The PNC Financial Services Group Prologis **Raymond James Republic Services** Siemens Truist US Department of State Vanguard Walmart Wells Fargo Securities Whirlpool Corporation ZS

WE SHOW OUR **IMPACT BY:**

MOBILIZING OUR MEMBERS 115,000+ WOMEN

- 52% Post College / No MBA
- 33% Post Graduate / MBA
- 8% MBA students
- 6% Undergraduate students

REACHING DIVERSE WOMEN 55%+

- 38% White, Non-Hispanic
- 26% Asian / Pacific Islander
- 14% Black / African American
- 9% Hispanic / Latino
- 6% Prefer not to share
- 4% Other
- 3% Two or more races

RESOURCES AND BENEFITS FOR SCHOOL PARTNERS

EXTEND YOUR CAREER AND DIVERSITY AND INCLUSION RESOURCES

- Career readiness with a gender lens. Forté helps undergraduate women prepare for their careers and gives them the tools they need to succeed in the workplace
- Introductions to speakers who can increase the impact of your events
- **Connections with companies** that offer externships, career treks, or other opportunities for your students
- **Professional development resources**, meeting agendas, guest speakers, and topic suggestions for campus club leaders working to empower undergraduate women
- **Career readiness standards** identified by the National Association of Colleges and Employers are integrated into every Forté activity

FREE PROFESSIONAL ACCESS PASS FOR FACULTY, STAFF, AND STUDENTS

A \$100 value per employee annually, which includes:

- Forté Women Lead webinars, held monthly. These expert-led professional development presentations include a live Q&A.
- **Annual Partner Meeting** focusing on industry updates, the talent pipeline, and networking opportunities with colleagues at partner schools and companies.

SCHOOL PARTNERSHIP

- Join an alliance of 200+ schools and companies committed to gender equity initiatives.
- Forté will lead the effort to **get the word out** on campus. We will provide school contacts with everything they need to make the program a success.
- Forté manages a **Campus Ambassador Program** and engages student clubs for peer-to-peer promotion.
- Forté will update school contacts with monthly activity reports and event invitations.
- \$3,500 partnership will support an unlimited number of your undergraduate students through our virtual and in-person programming.

For more information, contact: Krystal Brooks, Director of Development, Academic Partners (512) 593-0290 *krystal@fortefoundation.org*



fortefoundation.org

FORTÉ UNDERGRADUATE PARTNERS

Agnes Scott College American University Bryn Mawr College College of William & Mary Georgetown University Howard University Hunter College Iowa State University Mount Holyoke College New York University Smith College Spelman College Stony Brook University Tufts University

University of Florida University of Houston University of Iowa University of Kentucky University of Kentucky University of Maryland/College Park University of Michigan/Ann Arbor University of Nothe Dame University of Nothe Dame University of Nothe Dame University of Pennsylvania University of Pennsylvania University of Pittsburgh University of Rochester University of Texas at Austin University of Texas at Austin University of Texas at San Antonio University of Virginia Vanderbilt University Washington University in Saint Louis Yale University