

Showcase your support and commitment to advancing women in business.

Promote the value of your Forté partnership and highlight member benefits to your students and employees by incorporating the messaging below into your website and other communications.

- **Forté logo and tagline.** The Forté tagline is: “More Women Leading.” To access our logo in a variety of formats, [download the Logo.zip](#) file.



- **Remove the word “Foundation”** from existing text about Forté.
- **Use #MoreWomenLeading** or tag @fortefoundation in your social media posts.

- **Add/update text about your Forté partnership.** Recommended placements:

Website pages

- Diversity & Inclusion
- Student Life/Resources for Women
- Admissions/Program Application
- Class Profile
- Clubs & Groups (GWIB)
- Admitted Student/Orientation
- Career Services/Development

Communications & Events

- Emails to women (prospects, admitted, and current students; employees)
- Newsletters/content around women, diversity, gender equity
- Collateral & Brochures
- Admit letters/packages; Welcome materials
- Social media
- International Women’s Day celebrations and communications
- Events: Information Sessions, Orientation, Conferences
- Alumni/External relations communications

WEB & COMMUNICATIONS

[For MBA Schools]

Forté — #MoreWomenLeading @ [Your School Name]

We are committed to women's leadership, and for [XX years] have proudly partnered with [Forté](#) – a nonprofit working to launch women into successful and significant careers. Through Forté's alliance of leading companies, top schools, and pioneering donors, we empower women to rise higher.

Women students pursuing an MBA or Masters degree at [Your School Name] get Forté's Premium Access Pass membership for FREE. Rethink what's possible for your career, and access the practical tools to make it happen — exclusive skill-building workshops, leadership conferences, networking opportunities, job postings, and more.

Forté's community of 100,000+ motivated and inspiring women is changing the balance of power in the workplace. [Join Forté today.](#)

Forté Fellowships for Women — #MoreWomenMBAs

We are proud to support [Forté's MBA Fellowship](#) program giving women more access to full-time, part-time, and executive MBA degrees.

Through the admissions process, exceptional female candidates are selected to receive a [Your School Name]-funded Forté Fellowship. Along with the prestige of receiving this scholarship, Forté Fellows get access to exclusive Forté benefits, such as skill-building workshops, leadership conferences, networking opportunities, job postings, and more.

Forté is a nonprofit working to advance women in business and has a community of 100,000+ motivated and inspiring women changing the balance of power in the workplace. Learn more at fortefoundation.org.

[For Undergraduate Schools]

Forté Career Ready Certificate for [Your School Name] Women

We are committed to women's leadership, and proudly partner with [Forté](#) – a nonprofit working to launch women into successful and significant careers. Forté's community of 100,000+ motivated and inspiring women is changing the balance of power in the workplace. Through Forté's alliance of leading companies, top schools, and pioneering donors, we empower women to rise higher.

[Your School Name] students get FREE access to [Forté's Career Ready Certificate](#) program, an exclusive career accelerator for women of all majors. Work through activities, engage in discussions with peers and professionals, earn points to redeem for rewards – all while enhancing your resume and skills!

Forté empowers you to think beyond your major, gets you career ready, and helps you invest in yourself so you can be a force for change. [Join Forté Career Ready today.](#)

[For Companies]

More Women Leading. Forté + [Your Company Name]

We are committed to women's leadership, and proudly partner with [Forté](#) – a nonprofit working to launch women into successful and significant careers. Through Forté's alliance of leading companies, top schools, and pioneering donors, we empower women to rise higher.

Forté's community of 115,000+ motivated and inspiring women is changing the balance of power in the workplace. Join Forté today at fortefoundation.org/corporateoffer.

SOCIAL MEDIA

Forté Membership

We're changing the balance of power in the workplace through our sponsorship of @fortefoundation. Women can join Forté for free to gain access to business education, role models, professional networks, and leadership training. #MoreWomenLeading <http://fortefoundation.org/join>

Forté Fellows

We support increasing the number of women applying to and enrolling in MBA programs through Forté MBA Fellowships. Learn more about the Forté Fellow program made possible by our partnership with @fortefoundation. #MoreWomenLeading <http://fortefoundation.org/fellows>

Forté Career Ready Certificate

Undergrad women can become a part of the @fortefoundation Career Ready Certificate program to show they are career-ready by graduation. As a sponsor school, our students can join for free. #MoreWomenLeading <http://fortefoundation.org/risingstar>