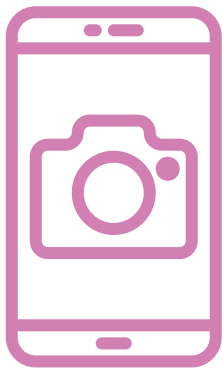


LINKEDIN DOS AND DON'TS

LinkedIn is a powerful networking tool that may facilitate your next job or internship, if used properly.

TIP 1



Do: Use a semi-professional headshot

A cropped insta post likely won't cut it. Ask a friend to take a photo in portrait mode of just you!

Don't: Be Shy!

Your LinkedIn is the virtual equivalent of a resume and cover letter combined. This is your opportunity to brag about yourself - take it!



TIP 2

TIP 3



Do: Be respectful when reaching out to connections

Three thought-provoking questions to quality connections are far superior to copy+pasting the same message to 10 recruiters.

Don't: Confuse Your Audience

LinkedIn is strictly for professional purposes. With great power comes great responsibility.



TIP 4

Join Forté and Support
#MoreWomenLeading at
Fortefoundation.org

