



ERGs ARE IN FASHION

Employee Resource Groups wear seven very stylish (and now literal) hats. And each one serves a unique, and crucial, purpose.

THE CONNECTOR

For when employees need a network, not just a newsletter.



THE DEVELOPER

Because growth isn't just about job titles—it's about trajectory.

THE ADVOCATE

Policy doesn't change itself.

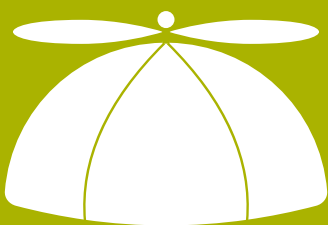
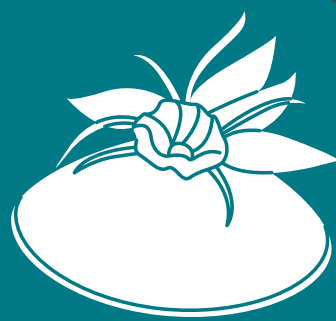


THE ADVISOR

Having all the answers when the C-suite asks, "What are we missing?"

THE BRAND AMPLIFIER

Shining a light on what matters, both internally and externally.



THE INNOVATOR

If traditional learning is stale toast, this hat's bringing the avocado.

THE COMMUNITY BUILDER

Because sometimes you just need a deep breath and a support circle.



Based on 2023 research conducted by Forté and DEI expert Ana Duarte McCarthy about how leading companies are leveraging women's ERGs.