

Instructions for listing MBA Brand Ambassador as an Honor and Award on LinkedIn

- 1. Click "Add Profile Section" at the top of your LinkedIn Profile. On the "Add to Profile" page, click on "Additional". Then navigate to "Add Honors & Awards".
- 2. Complete the following fields:
 - a. Title: Forté MBA Brand Ambassador
 - b. Associated with: "Student at XYZ University, Master of Business Administration"
 - c. Issuer: Forté
 - d. Issue Date: September 2025
 - e. Description: Forté Brand Ambassadors serve as campus champions of Forté by communicating important information about Forté programs and events to students in our MBA member school programs. The success of Forté largely depends upon word of mouth and collaborative efforts to build brand awareness of the organization.
 - f. Media: (download image)



3. Click Save!

Instructions for Updating Your Education Section on LinkedIn with Forté MBA Brand Ambassador

- 1. Navigate to the Education section of your LinkedIn Profile. Click the pencil icon to edit your Education section.
- 2. Navigate to the section that lists your MBA academic institution. List "Forté MBA Brand Ambassador" in the section you deem appropriate either Activities and Societies or Description.
- 3. Click Save!

Instructions for Updating Your Intro Section on LinkedIn with Forté MBA Brand Ambassador

- 1. Navigate to the Introduction section of your LinkedIn Profile. Click on the pencil icon to edit your introduction.
- 2. List "Forté MBA Brand Ambassador" in your headline section, along with any other information you feel is appropriate.
- 3. Click Save!