

FORTÉ *mbalaunch*

COHORT CURRICULUM

Here's a look at the academic side of the MBALaunch Cohort program. These sessions will go hand-in-hand with community building, peer support, advising, exclusive events, and more.

FEBRUARY

Personal Storytelling + Self-Reflection

- Finding joy in the application journey
- Personal Branding (half-day live session)
- Building an authentic target school list
- How to give and receive professional feedback
- Understanding MBA format options

MARCH - MAY

Admissions Insights

- Admissions Symposium (half-day in-person event at a Forté member school)
- Avoiding common application pitfalls
- Exploring EU and UK MBA programs
- Mitigating weaknesses in the application process case study

JUNE - AUGUST

Application Components

- Securing strong letters of recommendation
- Understanding essay prompts
- Writing compelling admissions essays
- Interview prep with admissions representatives
- Understanding the role of GPA and undergraduate experience in the application review process
- Resume demo

SEPTEMBER

Financing Your MBA

- Negotiating scholarships
- Budgeting for b-school
- Loan options for MBA programs
- Understanding Forté Fellowships
- Financing your MBA

ONGOING

Connecting with Schools

- Exclusive information sessions with Forté member schools
- MBALaunch alumni school Ask Me Anything sessions
- Learning from current students – understanding the MBA classroom

OPTIONAL SESSIONS

Test Prep

- Building a test prep timeline
- Preparing for the GMAT and test day tips
- GMAT prep course discounts
- Test prep small groups
- Timeline for practice exams, exam registration, and official test timing

Find it all at fortefoundation.org