



A MATCH MADE IN MISSION

How a Virtual Connection Turned into a Career Built on Shared Values



Jessica Stark
Forté Fellow, Duke MBA



Shannon Seder
Senior Recruiter, Bose



At a Forté Virtual Career Fair, Jessica Stark met Shannon Seder, a senior recruiter from Bose, a company known for its culture of innovation and collaboration.

Both were looking for partners who shared their values.



Jessica asked about Women@Bose and followed up with a message that continued the conversation.

There wasn't a role right away, but the **connection stayed strong.**



Months later, a new marketing role opened.

Bose **remembered** Jessica.

Shannon knew this was the role for Jessica.



Forté candidates consistently demonstrate a strong commitment to advancing in business.

Their combination of academic excellence and leadership experience aligns closely with the kind of talent we value at Bose.



Shannon Seder
Senior Recruiter, Bose

Jessica joined the Bose team, relocating from Texas to Massachusetts. Within a year Jessica advanced into a global leadership role – a position that better aligned with her strengths and Bose's evolving business needs.



A hire is always a great outcome. But our bigger goal is to make sure women know Bose is a place to grow, learn, and lead.



Shannon Seder
Senior Recruiter, Bose



Every great connection starts with shared purpose.