

Forté

More Women Leading








# FORTÉ CAREER READY CERTIFICATE

## SYLLABUS

# BY EARNING YOUR FORTÉ CAREER READY CERTIFICATE, YOU WILL:

## MAKE A GREAT IMPRESSION ON TOP EMPLOYERS

Build confidence by leveraging Forté's exclusive resources. Learn how to best position yourself for employer interaction.

## CONSIDER BUSINESS OPTIONS

Explore career opportunities, learn about MBA programs, and attend leadership events and workshops.

## GAIN ACCESS TO AN EXCLUSIVE AND VIBRANT COMMUNITY COMMITED TO FUELING THE FUTURE OF BUSINESS

Connect with business leaders, MBA and undergrad students, and career influencers who want to see #MoreWomenLeading. Share ideas through participation in discussions, professional development webinars, and events.

## LEARN ABOUT THE OPPORTUNITIES AND CHALLENGES WOMEN MAY FACE IN THE WORKFORCE

Gain insights into gender equity in the workplace and take action to make working environments inclusive spaces for all.

## MASTER MILESTONES TO EARN A FORTÉ CAREER READY CERTIFICATE

A signal to corporate and business school recruiters you are confident, career ready, and understand the path to excellence and leadership.

# EXPLORE THE NACE CORE COMPETENCIES

CAREER AND SELF-DEVELOPMENT





LEADERSHIP

COMMUNICATION





CRITICAL THINKING

EQUITY AND INCLUSION





TECHNOLOGY

TEAMWORK



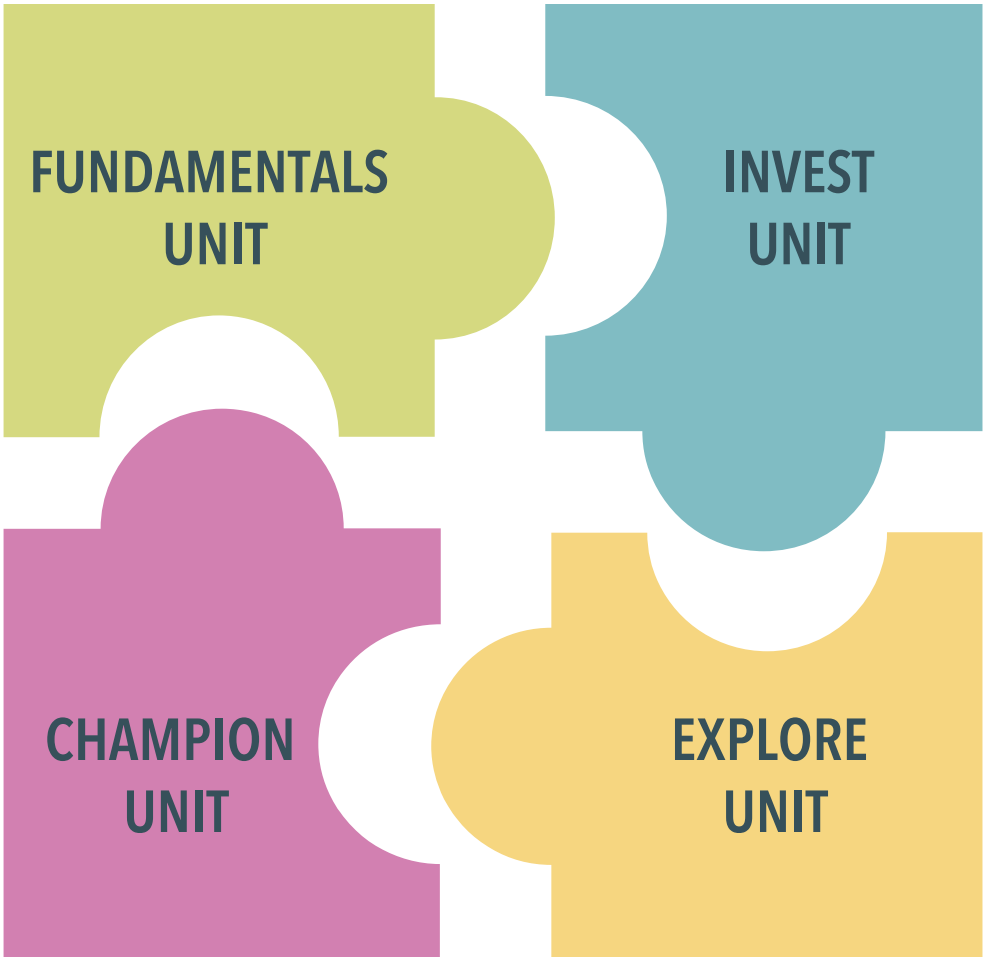


PROFESSIONALISM

# TIME COMMITMENT

Forté's Career Ready Certificate program can take approximately 25-30 hours to complete. It is important to pace yourself and get started on the modules as soon as possible. This program is self-paced and completely online so you can work on learning items as your schedule permits.

# WHAT TO EXPECT



# FUNDAMENTALS UNIT

Modules Include:

1. Set the Stage for Success
2. Women in the Workplace

You will be provided with an overview of Forté and introduced to the concept of career readiness as defined by the National Association of Colleges and Employers (NACE). Utilizing industry reports, research papers, and Forté resources, you will explore concepts including but not limited to the gender pay gap and its impact on women globally.

Learning Assignment: Article analysis/research and reflection



# INVEST UNIT

Modules Include:

1. Strengthen Your Brand
2. Boost Your Communication and Leadership Skills
3. Leverage Your Network

You will be introduced to the concept of personal branding and will be encouraged to explore resources designed to further the development of your personal brand. You will receive tools to construct an elevator pitch and learn how to amplify your digital engagement.

The importance of developing business communication, leadership skills, and executive presence will be further explored in the Boost Your Communication and Leadership Skills modules.

In Leverage Your Network, strategies for developing a strong network and cultivating meaningful mentorship relationships will be offered, along with tips for conducting a successful informational interview.

Learning Assignment: Case study



# CHAMPION UNIT

Modules Include:

1. Corporate Social Responsibility
2. Workplace Culture and Collaboration

Corporate social responsibility is becoming increasingly important to job seekers. This module provides an overview of how companies practice being socially responsible.

Workplace culture involves understanding elements that make up a healthy environment. You will also understand the importance of teamwork and collaboration in a professional setting.

Learning Assignment: Program design



# EXPLORE UNIT

Modules Include:

1. Learn the Value of Being in Business
2. Investigate Industries Within the Business World

These modules are designed to provide an industry snapshot and a roadmap to different career paths within financial services, consulting, and technology industries.

You will hear from professionals in these areas and understand how their majors, co-curricular activities, and experiences can translate into successful careers.

You will also have the opportunity to engage in virtual work experiences and simulations to expand your understanding of different roles.

Learning Assignment: Informational interview

This unit is sponsored by: RAYMOND JAMES



# PROGRAMMATIC ELEMENTS

1. Pre- and post-assessments to measure confidence — plus an end-of-cohort survey.
2. Live virtual workshops that will help further your knowledge in career readiness topic areas and open office sessions for support.
3. Research papers, articles, blog posts, podcasts, workshop videos, case studies, and reports.
4. Quizzes, companion worksheet for reflection, discussion forum, and Forage simulations.

# BENEFITS OF BEING A CAREER READY CERTIFICATE EARNER



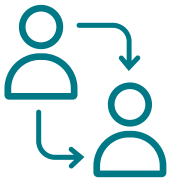
## KNOPMAN MARKS SECURITIES INDUSTRY ESSENTIALS EXAM PREP SCHOLARSHIP

Prepare for the Securities Industry Essentials Exam with a scholarship to boost your finance knowledge and showcase your skills to potential employers.



## ADDITIONAL TRAVEL FUNDING FOR CONFERENCES

Receive additional travel funding to our professional development conferences just for college students.



## RESUME BOOK INCLUSION

Get featured in our resume book that is sent to Forté corporate members and business schools for internship and job opportunities.



## CREDLY BADGE AND FEATURE ON FORTÉ WEBSITE

Receive a Credly Professional Badge to showcase on your LinkedIn profile. Get featured on our website and in Forté materials highlighting your accomplishment!



## GROW YOUR NETWORK

Connect with corporate and academic leaders, future colleagues, and peers through exclusive events that help you build a network for success.