

Press Release- For Immediate Release

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Forté Foundation Launches “Career Lab Virtual Campus” Career Site for College Women

-- Interactive Site Offers Inspirational Videos, Discussion Forum and Career Advice --

Austin, TX (October 14, 2008) – The Forté Foundation, a consortium of major corporations, business schools and non-profit organizations that directs talented women towards leadership roles in business, today announced the launch of the Forté Career Lab Virtual Campus Web site. The site is a companion to its successful on-campus Career Lab events, which introduce college women to the range of business careers, female role models, and the benefits of an MBA.

The Career Lab Virtual Campus, available at <http://virtualcampus.fortefoundation.org>, is an interactive site designed for undergraduate women considering business careers. The site contains videos and podcasts from Career Lab seminars, featuring women currently working in industries such as consulting, marketing and human resources, and covering topics such as: choosing a career; interview tips; and when to get an MBA.

The site also includes a discussion forum for undergraduate women to ask questions and share viewpoints on career search topics, step-by-step guides on resume writing and interviewing, and links to helpful blogs on starting a career.

Elissa Ellis Sangster, executive director of the Forté Foundation, notes the importance of the new site: “A recent survey of Forté members found that an overwhelming 93% of respondents who had limited exposure to business career options early in their studies would have been more interested in business if they were aware of the options during college. With this in mind, the new Career Lab site is designed to help undergraduate women learn about career opportunities in business and the value of an MBA.”

The Forté Foundation also offers online webinar events, podcasts, and a job database on the Forté Foundation website (www.fortefoundation.org) in addition to the in-person Career Lab events conducted on campuses across the U.S.

About Forté Foundation

Forté Foundation is a consortium of leading multinational corporations, top business schools in the U.S. and abroad, and the Graduate Management Admissions Council. Forté is the only organization that provides a national infrastructure for women at all stages of the career continuum to access the information, scholarship support and networking connections they need to succeed in business careers.

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